

百年 稳健 品牌向上







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winner
稳健医疗

01

公司概述





呵护健康、关爱生命、保护环境，让世界更美好。

winner
 稳健医疗

Purcotton
 全棉时代

内生外延，打造“医用耗材一站式解决方案”

以“全棉改变世界”为愿景，“坚持全棉，把一朵棉花做到极致”

产品领先

- 1) 坚持基础材料创新，遵循246+6创新法则
- 2) 聚焦核心品类，确保战略品类市场份额

卓越运营

- 1) 品牌向上，持续诠释品牌理念与价值
- 2) 基础管理流程化，流程管理数字化，数

全球视野

- 1) 全球视野就是放眼世界，为稳健的国际

核心经营原则：

1) 品牌向上，持续诠释品牌理念与价值

2) 基础管理流程化，流程管理数字化，数

1) 全球视野就是放眼世界，为稳健的国际

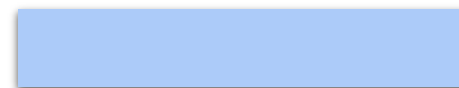
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02





winner Purcotton
稳健医疗 全棉时代





➤ 2024 184 7.5%

35%



35.4%

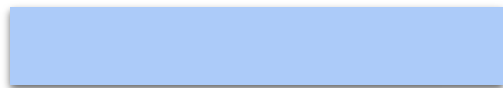
65.2

2024			



10 2.5 10 4.0 10 6.5

3.8



winner
稳健医疗

03!



2023 9.1 2024 3.5

39.1

1.1%

2024

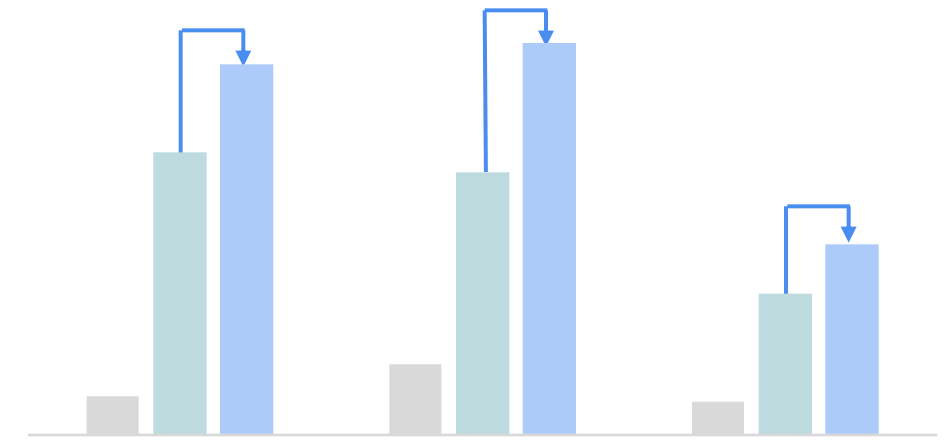
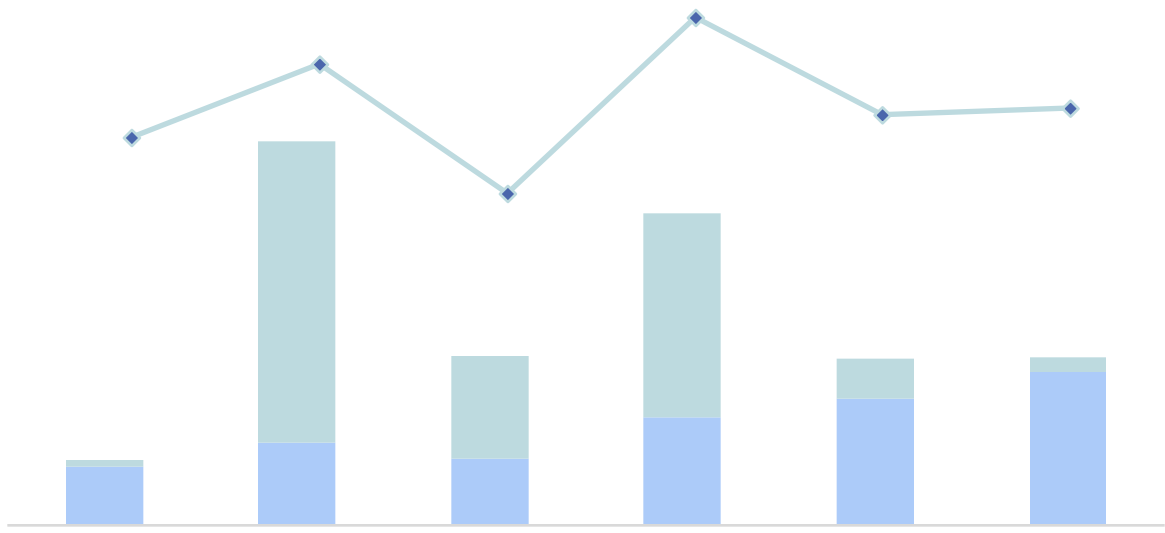
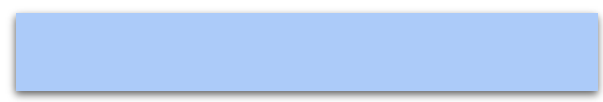
35.5

20.4%

2019

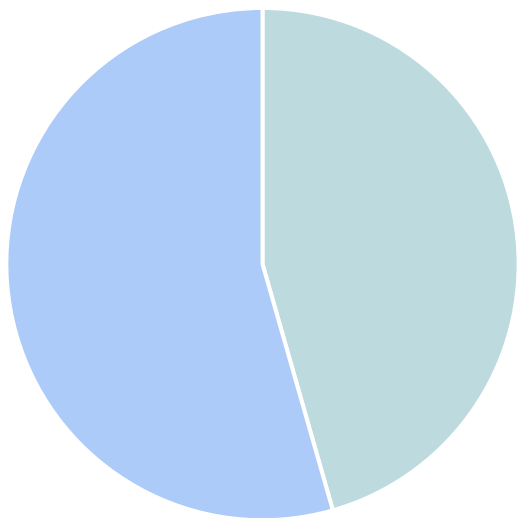
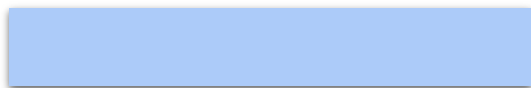
2.6

30%





37.7%

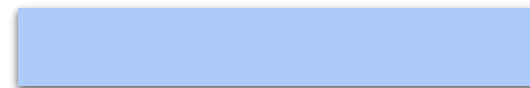


GRI

2024

21.3

17.8



	2024
OTC	



GRI



GRI

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稳健医疗

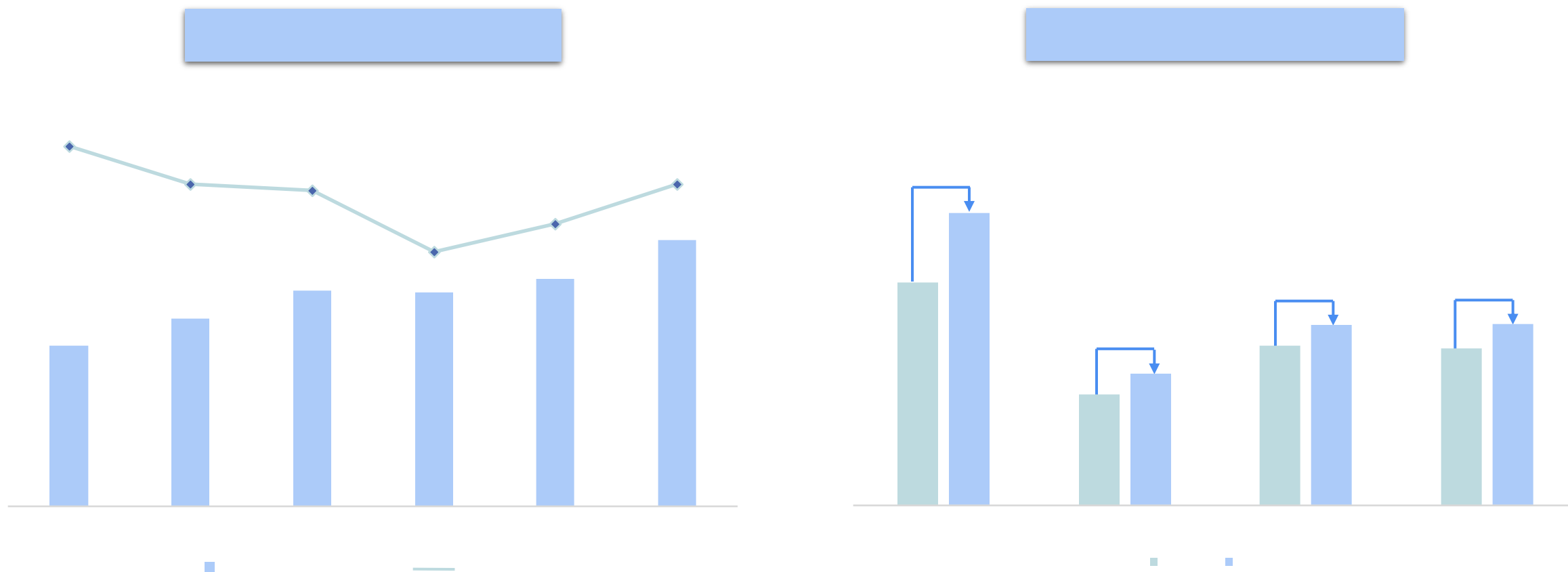
03



2024

49.9

17.1%

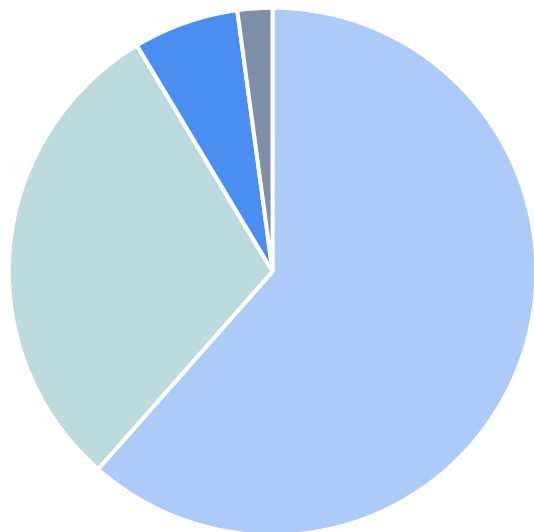
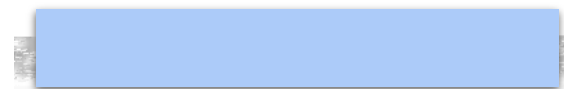
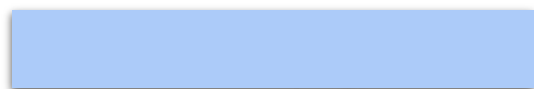




➤ 2024 30.7

18.9% (109%)

➤ 14.9 9.3%



	2024	2024



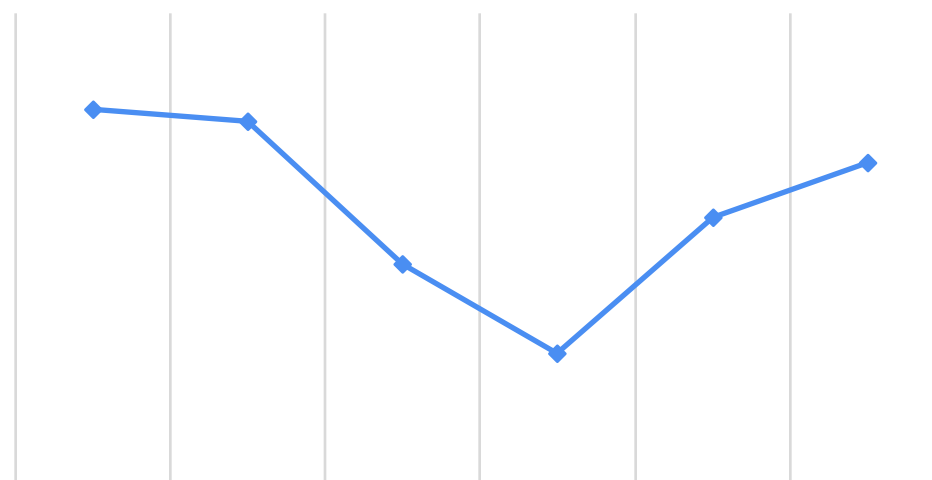
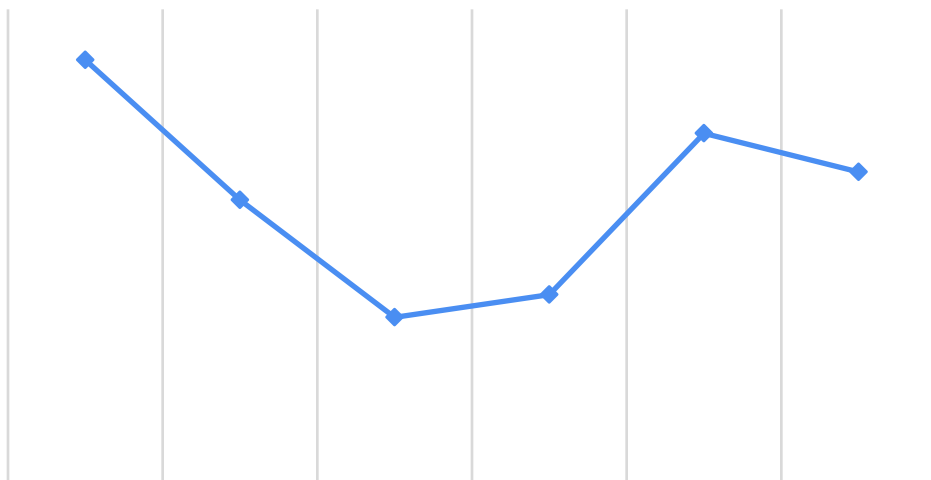
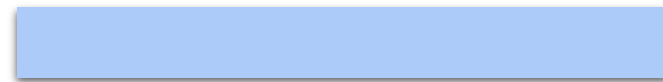
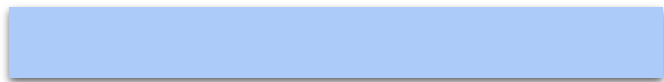
55.9%

1.0

12.1%

2023

0.7



04





